

EXPEDITED PROCEDURE – MAIL STOP AF  
U.S. Serial No. 10/803,837  
Attorney Docket No. KMC-617

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

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1-10. (Canceled)

11. (Currently Amended) A golf club head comprising:

a face plate having a contoured rear surface, the contoured rear surface including a central thickened region having a first non-circular, elliptical outer edge surrounded by a transition region tapered from the central thickened region toward a thinner peripheral region, the transition region ~~[[also]]~~ having ~~[[an]]~~ a second non-circular, elliptical outer edge and a curved lateral surface extending from the first non-circular, elliptical outer edge to the second non-circular, elliptical outer edge,

wherein the first non-circular, elliptical outer edge of the central thickened region having an ~~has a first aspect ratio that is greater than the aspect ratio of the elliptical outer edge of the transition region,~~ a first major axis and a first minor axis,

~~wherein; the elliptical outer edge of the central thickened region has a first major axis and a first minor axis; and~~

wherein the second non-circular, elliptical outer edge of the transition region has a second aspect ratio, a second major axis and a second minor axis, the second major axis being equal to the first major axis plus a predetermined distance and the second minor axis being equal to the first minor axis plus ~~[[said]]~~ the predetermined distance,

wherein the first aspect ratio is greater than the second aspect ratio, and

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**Attorney Docket No. KMC-617**

wherein each point along the second non-circular, elliptical outer edge ~~of the transition region~~ is displaced outward from ~~[[said]]~~ the first non-circular, elliptical outer edge ~~of the central thickened region~~ by an amount equal to ~~[[said]]~~ the predetermined distance.

12. (Canceled)

13. (Canceled)

14. (Currently Amended) The golf club head of claim 11, further comprising~~[[:]~~  
a shell having an opening~~[[; and]]~~, the opening  
~~[[the face plate]]~~ being attached to the ~~opening in the shell~~ face plate to form a hollow body.

15. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having a rounded lateral surface extending from the first non-circular, elliptical outer edge to the second non-circular, elliptical outer edge.

16. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having a convex lateral surface curving from the first non-circular, elliptical outer edge to the second non-circular, elliptical outer edge.

17. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having a concave lateral surface curving from the first non-circular, elliptical outer edge to the second non-circular, elliptical outer edge.

**EXPEDITED PROCEDURE – MAIL STOP AF**  
**U.S. Serial No. 10/803,837**  
**Attorney Docket No. KMC-617**

18. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having a lateral surface formed by at least one concave edge of a lateral cutting surface associated with a cutting device.

19. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having a lateral surface formed by at least one convex edge of a lateral cutting surface associated with a cutting device.

20. (New) The golf club head of claim 11, wherein the transition region comprises a frustum-like region having an S-shaped lateral surface curving from the first non-circular, elliptical outer edge to the second non-circular, elliptical outer edge.

21. (New) A golf club head comprising:

a face plate having a contoured surface, the contoured surface including a central region having a first elliptical outer edge surrounded by a transition region extended from the central region to a peripheral region, the transition region having a second elliptical outer edge and a thickness decreasing in a non-linear manner from the first elliptical outer edge to the second elliptical outer edge,

wherein the first elliptical outer edge has a first aspect ratio, a first major axis and a first minor axis,

wherein the second elliptical outer edge has a second aspect ratio, a second major axis and a second minor axis, the second major axis being equal to the first major axis plus a predefined distance and the second minor axis being equal to the first minor axis plus the predefined distance, and the second aspect ratio being less than the first aspect ratio.

**EXPEDITED PROCEDURE – MAIL STOP AF**  
**U.S. Serial No. 10/803,837**  
**Attorney Docket No. KMC-617**

22. (New) The golf club head of claim 21, wherein the transition region comprises at least one of a spherical segment-like region or a spherical frustum-like region.

23. (New) The golf club head of claim 21, wherein the transition region comprises a frustum-like region having a rounded lateral surface extending from the first elliptical outer edge to the second elliptical outer edge.

24. (New) The golf club head of claim 21, wherein the transition region comprises a frustum-like region having one of a convex lateral surface or a concave lateral surface curving from the first elliptical outer edge to the second elliptical outer edge.

25. (New) The golf club head of claim 21, wherein the transition region comprises a frustum-like region formed by at least one concave edge of a lateral cutting surface associated with a cutting device.

26. (New) The golf club head of claim 21, wherein transition region comprises a frustum-like region formed by at least one convex edge of a lateral cutting surface associated with a cutting device.

27. (New) A golf club head comprising:  
a shell having an opening; and  
a face plate attached to the opening to form a hollow body, the face plate having a frustum surface of revolution, the frustum surface of revolution including a first region having a first elliptical outer edge, a second region having a second elliptical outer edge, and

**EXPEDITED PROCEDURE – MAIL STOP AF**  
**U.S. Serial No. 10/803,837**  
**Attorney Docket No. KMC-617**

a transition region between the first region to a second region, the transition region having a curved side extending from the first elliptical outer edge to the second elliptical outer edge,

wherein the first elliptical outer edge has a first aspect ratio, a first major axis and a first minor axis,

wherein the second elliptical outer edge has a second aspect ratio, a second major axis and a second minor axis, the second major axis being equal to the first major axis plus a predefined distance and the second minor axis being equal to the first minor axis plus the predefined distance, and the second aspect ratio being less than the first aspect ratio.

28. (New) The golf club head of claim 27, wherein the transition region comprises a side curved inward from the first elliptical outer edge to the second elliptical outer edge.

29. (New) The golf club head of claim 27, wherein the transition region comprises a side curved outward from the first elliptical outer edge to the second elliptical outer edge.

30. (New) The golf club head of claim 27, wherein the transition region comprises a frustum-like region formed by at least one concave edge of a lateral cutting surface associated with a cutting device.

31. (New) The golf club head of claim 27, wherein transition region comprises a frustum-like region formed by at least one convex edge of a lateral cutting surface associated with a cutting device.

32. (New) The golf club head of claim 27, wherein the frustum surface of revolution comprises a spherical frustum surface of revolution.